



Minutes
East Shore Leadership Academy
Regular Board Meeting
March 16, 2026

1. Call to Order

The meeting of the Board of East Shore Leadership Academy was called to order at 11:30 a.m., by Peggy Swegles. Copies of the agenda were emailed to the Board members and posted at East Shore Leadership Academy for other interested parties in accordance with the Open Meetings Act.

Roll Call:

Directors Present	Directors Absent
Peggy Swegles – President	
Patrick Patterson - VP/Treasurer	Absent
Patricia Moore - Secretary	
Martin Doorn - Director	
Jediah Baker - Director	Joined via zoom

2. Pledge of Allegiance

3. Regular Business

Adoption of Agenda:

Motion Martin Doorn Second Patricia Moore
 Ayes: 3 Opposed: 0

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Public Comment: None

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and that there is no concern about the fund spending down what was needed in the current year to have an allowable fund balance due to current program operations and monitoring.

4. Executive Leadership Update

Principal Report

Deanna Hall presented her report. Our Kindergarten enrollment for next year is in a good spot for March. We have a very high re-enrollment rate at 95%. Most of our students are returning next year.

Spring Break is coming up on March 30. Students will start spring testing when they return from break. M-STEP is in April and NWEA in May. Additionally, we have our first M-STEP audit this year. Auditors will come onsite during testing to make sure we are doing everything right.

We had our first Book Mobile here and the kids really liked it. It will be back again in April. Patricia asked about re-enrollment. Deanna mentioned the forms used to collect the information. We have a spreadsheet to keep track of who is returning next year.

Lastly Deanna reviewed policy 5136, personal communication devices. She stated that cell phones are not allowed. If students bring them, they must be put away and powered off. Peggy asked if there were any changes. Debby Wilton shared there are not any changes. Since there is a new law that was passed, we wanted to show you the policy that we already have.

Authorizer Report

Neil Hartman presented the Authorizer Report. NMU is very pleased to award East Shore with the grant. The additional \$25,000 is on a first come first serve basis. Kudos to Deanna for applying. On May 13-16, 6th grade students are invited to NMU for the Young Wildcat Program for 3 days of education and enrichment. The board members should have received communication from our office for the Spring Workshop registration on April 26-27. NMU will reimburse for mileage for the conference. The next webinar is on March 10 and the School Leader Fall Workshop is on October 4-5. Our state legislators have passed a new bill regarding cell phone use. Next fall we will need a policy adopted for this. Lastly, regarding board term renewals, we have board members Marty Doorn, Patricia Moore, Patrick Patterson terms expiring in June.

Management Report

Travis Gostinger presented the management report. We are going to host another event this summer on August 29th to promote East Shore. It was successful last year. Additionally, we are continuing to meet with Petoskey Stone Media to work on other marketing items. Peggy asked about a parent engagement committee. Further discussion commenced.

Athletic Factory Presentation

Cliff Thomason presented the Athletic Factory Program. We are working with Community Mental Health to add a Teen Mental Health Podcast to our program. We are in session 3 currently. Overall, we have had great attendance. Students must attend to participate. They are removed if not attending the program. Cliff shared attendance and survey data from the

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program. Marty asked what has changed since the program started. Cliff shared that they added Drone Zone and STEM Exploration. Students enjoy the programs that we started with, so we have kept them. Marty asked how the program has impacted enrollment. Deanna said that it is very impactful because we do not have an after-school program and it is at no cost for the families. There is a waiting list for every section. Further discussion commenced.

5. Board Strategy & Planning

Travis mentioned that we had two items for Board Strategy & Planning. Debby already touched on Policy 5136 and the second was Board Member Recommendation. Debby and I met with a potential board candidate a couple weeks ago. He decided that it is not the time for the commitment. We will be continuing to look for potential candidates.

6. Adjournment

Motion by Patrick to adjourn at 12:36 p.m.

Motion: Patricia Moore Second: Martin Doorn
Ayes: 3 Opposed: 0

Next meeting: Monday, April 20, 2026, at 11:30 a.m.

Board Secretary Signature  _____
Signed by: Patricia Moore F0B92F084B884AD...

Date 4/22/2026

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