



Minutes
East Shore Leadership Academy
Special Board Meeting
January 13, 2025

1. Call to Order

The opening of the special meeting of the Board of East Shore Leadership Academy was called to order at 12:30 p.m., by Martin Doorn. Copies of the agenda were emailed to the Board members and posted at East Shore Leadership Academy for other interested parties in accordance with the Open Meetings Act.

Opening of the meeting:

Motion Martin Doorn Second Patrick Patterson

Ayes: 4 Opposed: 0

Roll Call:

Directors Present	Directors Absent
Peggy Swegles – President	
Patrick Patterson - VP/Treasurer	
Patricia Moore - Secretary	
Martin Doorn - Director	

2. Visitor Comments - none

3. Strategic Planning

Meeting Purpose:

The board conducted a **strategic planning session** as part of its ongoing efforts to assess strengths, weaknesses, opportunities, and threats (**SWOT Analysis**) related to the school’s future goals. This session was **publicly posted in accordance with the Michigan Open Meetings Act (OMA)**.

Initial _____

Discussion Summary:

- The board engaged in an **open discussion and brainstorming session** regarding strategic priorities.
- Topics covered included **enrollment trends, marketing strategies, academic program development, facility planning, and community engagement.**
- No **motions were introduced, no votes were taken, and no formal decisions were made** during the session.
- The session was informational in nature and intended to **gather insights** to guide future strategic discussions.

Next Steps:

- The board will review insights gathered from this session to inform future strategic discussions in regular meetings.
- Formal decisions on strategic priorities will be considered at subsequent board meetings in compliance with the OMA.

4. Adjournment

Motion by Patricia to adjourn at 1:30 p.m.

Motion: Patricia Moore Second: Patrick Patterson
Ayes: 4 Opposed: 0

Board Secretary Signature Signed by:
Patricia Moore
F0B82F684BBB4AD...

Date 3/21/2025

Initial _____