



“DELIVERING THE EXTRAORDINARY”

BOARD OF DIRECTORS
East Shore Leadership Academy
Regular Board Meeting Minutes
1403 7th Street, Port Huron, MI 48060
Wednesday, October 12, 2022 (2:00 p.m.)

“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”

Call to Order

2:10 p.m.

Pledge of Allegiance

2:10 p.m.

Roll Call of Board Members

Martin Doorn, President- Present
Margaret Swegles, Vice President/Treasurer- Present
Michelle Fisher, Secretary- Present
Patrick Patterson, Director - Present

Recognition of other attendees

Nancy Gardner, Bold Education Connections
Deanna Hall, East Shore Leadership Academy
John Romine, The Romine Group
Quentin Bishop

Opening remarks by the Board Chair

None currently

Approval of the Agenda

Motion to approve the Regular Board Meeting Agenda, by Fisher, supported by Patterson.
Doorn – Yes Swegles – Yes

Call to the Public

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy’s business and is not considered a public community meeting. Those that may wish to

address the Board on agenda items only may do so at this time by being recognized by the Board President. There will be a second Call to the Public near the end of the agenda where interested parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.

No comments

Approval of Minutes

Approval of the September 19, 2022, Regular Board Meeting Minutes by, Fisher, supported by Swegles.

Doorn – Yes Patterson – Yes

MONTHLY REPORTS

Financial Report – Peggy Swegles reported once the audit is complete we will have a better idea about the final 2021-22 budget numbers. There was discussion about account payables, and how the process can be improved upon.

Marketing Report – Nancy Gardner communicated she has been posting a lot of the school activities and community resources on Facebook. The Digital Billboards will be used as a tool to advertise open enrollment dates. Pointed out she attends on average 2-6 events/activities in the community monthly.

Enrollment/Retention/Student Transferring and Incoming reports – Deanna Hall reported there are 184 students as of count day. Retention rate is 86%. There is a waiting list for grades 2nd, 3rd, and 4th.

School-wide Goals – Deanna Hall said a new goal will be set in October at the NMU workshop. In the meantime, the school will continue to use the current goals from 2021/2022.

Academics/Intervention – Deanna Hall communicated,

- She is waiting for the NWEA Virtual Group Comparison from NMU.
- At the present time we are posting for an additional Behavior Intervention person to assist with the rise in students who have mental health issues.
- Nolan, a 6th grade student shared his testimony via a FB post.
- The Rock Star program is up and going
- The After-school program is doing well. Peggy Swegles suggested that we (Cliff) define how he will accommodate growth needs next school year.
- Leader in Me had their leadership awards assembly. All the students were able to meet in the gym this year post pandemic.

Building Report – Nancy Gardner reported there are a few square windows above the larger gym windows that are yet to be replaced. John Romine communicated he received quotes but is checking back with them about the type of glass they will be using. Nancy said the blinds are being installed next week. Deanna Hall stated they are waiting on a quote from an electrician for wiring additional plugs in all the classrooms.

NMU Representative Report – Nancy Gardner reminded everyone that October 16-17 is the School Leaders Workshop and December 7-8, 2022 MAPSA will be offering their symposium at the Troy Marriott.

OLD BUSINESS

ESSER III – Deanna Hall explained in detail a couple of additions that have been discussed with staff:

- TPT (Teacher Pay Teacher) -Teacher support
- Jumping 2 Math Bundle grades K-8
- Acadience Reading K-6 Essential Workshops
- The board, after questions were answered and discussed, voted to approve the additions. (See “Action Items.”)

LEA Plan of Use (ARP) – Nancy Gardner presented the plan with a couple of minor changes and after board discussion the changes were approved. (See “Action Items.”)

Public Comments – No public comments currently

Strategic Enrollment Plan

Nancy Gardner reported:

- An “Elevator Pitch” was created to promote the great things about ESLA.
- The term “Traditional Values” was defined.
- Staff/Parent Engagement Teams have begun meeting and the first event is Math Night.

Quentin Bishop presented:

- 20% increase in enrollment
- To stay on track and reach the 10% increase goal for 2023-2024 school year, and have space for that growth, the target audience will be Kindergarten and 6th grade.

NEW BUSINESS

98c Funds – Nancy communicated that The Michigan Department of Education is opening a grant for local education agencies (LEA) to apply for 98c funds to address learning loss. It is like GEER and ESSER II. She presented the Plan that included the matrix for measurement. After board questions were answered, it was voted to approve applying for these funds. (See “Action Items.”)

COMMUNICATIONS TO THE BOARD

Recognition:

None currently

Announcements:

Veterans Day Celebration November 11, 2022, 1:30 p.m.

The next Board of Director’s Regular Board Meeting will be held at 11:30 a.m. on Monday, November 21, 2022, at 1403 7th Street, Port Huron, MI 48060.

Final call to the public

Interested parties may address the Board on any items of their choice. Those that wish to request the Board have a maximum of three minutes in which to speak. No comments currently.

Action Items

Motion to receive the September 2022 Financial Reports for review as presented by, Swegles, supported by Fisher.

Doorn – Yes Patterson – Yes

Motion to accept the additions to ESSER III Funds disbursement by Swegles, supported by Fisher.

Doorn – Yes Patterson – Yes

Motion to accept the LEA Plan of Use changes (ARP) as presented by Fisher, supported by Swegles.

Doorn – Yes Patterson – Yes

Motion to pursue applying to receive 98c Funds as presented by Swegles, supported by Patterson.

Doorn – Yes Fisher – Yes

Adjourned

Meeting adjourned at 4:04 p.m.