



“DELIVERING THE EXTRAORDINARY”

**BOARD OF DIRECTORS**  
**East Shore Leadership Academy**  
**Regular Board Meeting Minutes – In Person**  
**1403 7<sup>th</sup> Street**  
**Port Huron, MI 48060**  
Monday, May 16, 2022 (11:30 a.m.)

**Mission**

*“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”*

**Call to Order**

11:35 a.m.

**Pledge of Allegiance**

11:35 a.m.

**Roll Call of Board Members**

Martin Doorn – President, present  
Michelle Fisher – Secretary, present  
Margaret Swegles – Treasurer, absent  
Patrick Patterson – Director, present

**Recognition of other attendees**

Neil Hartman, Northern Michigan University  
Nancy Gardner, Bold Education Connections  
Deanna Hall, East Shore Leadership Academy  
John Romine, The Romine Group

**Opening remarks by the Board Chair**

None currently

**Motion to Approve or Amend the Agenda**

Motion to approve the May 16, 2022, Regular Board Meeting Agenda, by Fisher supported by Patterson.  
Doorn – Yes

**Call to the Public**

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy’s business and is not considered a public meeting. Those that may wish to address the Board on agenda items only may do so at this time by being recognized by the Board President.

There will be a second Call to the Public near the end of the agenda where interested parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.

No public comments were made.

### **Approval of Minutes**

Motion to approve the April 18, 2022, Regular Board Meeting minutes, by Fisher supported by Patterson. Doorn – Yes

### **Monthly Reports**

*Financial Report:* Nancy Gardner reported that the preliminary work toward budget amendments has begun. Brian O'Reilly will present the Final 21/22 amendment and preliminary 22/23 budgets at the June board meeting. It is also noted that the cash balance is a little lower than usual. This is offset by the Accounts Receivable balance of \$124,282. The monthly state aid payment from NMU was rejected by Huntington Bank in April. This amount has now been received and the payment instructions have been updated so it does not occur going forward.

*Marketing Report:* Nancy Gardner reported that the marketing plan is consistently adhered to. The school marketing flyers are in the process of being refreshed and updated with current information about the school. In addition, progress is being made toward the marketing efforts in the new strategic plan.

*Enrollment/Retention Report:* Nancy Gardner reported enrollment of 153 students. Retention is 67%.

*School-wide Goals Report:* Nancy Gardner reported that the goal is the same as last year.

*Academic/Intervention:* Nancy Gardner reported that the M-Step window is closed, and the school is presently administering NWEA. Interventionists are looking at all the student data to address any gaps in learning. In addition, there are many impactful hands-on field trips and learning opportunities that the students have been engaged in in the past several months.

*Building and Grounds Report:* Nancy Gardner communicated the need for all windows to be replaced on the south side of the building. It was decided the school would split the cost up to 50% with Academic Facilities, LLC. Purchasing classroom blinds for those windows will be reassessed at the June Board meeting. It was also discussed, due to the high cost of removing the telephone pole and with it covered somewhat by the new fence, to cancel the removal.

*NMU Representative Report:* Neil Hartman reported that Peggy Swegles term will be up and to ensure it is addressed at the June 2022 board meeting, the ESLA board evaluation be sent to KC Holder at NMU, and for the board to continue to seek a replacement for Sharla Conlan.

### **OLD BUSINESS**

*ESSER III/ARP LEA Plan of Use* – the board reviewed and discussed in depth the LEA Plan of Use and ESSER III tasks. There is a great deal of excitement about what the school is implementing from board members, parents, students, staff, and other community stakeholders. The term “meaningful consultation” was also discussed as it surrounds the LEA Plan of Use and feedback/input on what they believe would be beneficial to the students/school.

Nancy Gardner reported there has been significant conversations across all stakeholders that support student intervention, support in the classroom, mental health needs for both students and staff, a robust after school program next school year for grades K-8, and improvement of instruction materials, professional development, field trips, staff stipends, and many other ideas that are in the development stage.

## Call to the Public

No public comments were made.

*Great Start Readiness Program (GSRP)* – Deanna Hall reported that there is a 9–12-month process once an application has been made for a pre-school program and what the process would take. In advance, a room would need to be set up under preschool licensing guidelines, a lead teacher would need to be in place and several grants would need to be initiated to cover some upfront costs. She recommended waiting until after October.

*Virtual Option* – Deanna Hall discussed that there are no requests for a virtual option for next year, therefore as this time next school year will be 100% in person.

*Strategic Enrollment Plan* – Nancy Gardner reported on the recommendations from the plan that are being implemented.

- 1) The parent group is being finalized
- 2) The staff events team has been established
- 3) Continuing to work on 1 page flier.
- 4) Marketing strategies are moving forward that are aligned with certain upcoming events that will involve messaging.
- 5) Leadership continues to meet with The Athletic Factory regarding after-school programming and the final plan is being tweaked.
- 6) Enrollment Person – We have contracted with Quentin Bishop on a part time basis to join the team to help grow enrollment.

*Michigan State Police Safety Grant* – The school was awarded a grant for \$41,738.00 that will cover the front entranceway vestibule for extended safety to building access.

## **NEW BUSINESS**

*Board Survey* – Board survey results were presented and will be forwarded to Northern Michigan's charter school office.

*Northern Michigan University and East Shore Leadership Academy Charter Reauthorization* – The school's reauthorization is approaching in 2 years therefore it is required by NMU that the school's intent is communicated in advance and that the board initiate a resolution to renew the contract. See action item.

*Bold Education Connections Management Company* – Nancy Gardner discussed the evaluation questions and the board met to complete their part of the evaluation. The final evaluation will be presented by June board meeting.

## **COMMUNICATIONS TO THE BOARD**

### Recognition and Announcements

#### Recognition:

SONS – donated 15 tickets to student to attend SC4's Challenger Program

Stephanie Masters, teacher, was awarded a grant from the Meemic Foundation in the amount of \$200 to use toward celebrating teachers this month.

#### Announcements:

The next Board of Director's meeting is the Budget Hearing and Annual Organizational Meeting to be held at 11:30 a.m. on Monday, June 13, 2022.

**Final call to the public**

Interested parties may address the Board on any items of their choice. Those that wish to address the Board have a maximum of three minutes in which to speak.

No comments currently

**Action Items**

Motion to receive the April 2022 Financial Reports for review by Fisher, supported by Patterson.

Doorn – Yes

Motion to move on East Shore Leadership Academy’s request for reauthorization two years in advance requested by Northern Michigan University, the authorizer, by Fisher, supported by Patterson.

Doorn – Yes

Motion to approve new windows and reimburse Academic Facilities LLC (building owner) up to 50% of the cost of the window replacement project, by Fisher, supported by Patterson.

Doorn – Yes

Motion to approve new ESSER III items with the addition of staff stipends up to \$30,000 by Patterson, supported by Fisher.

Doorn – Yes

**Adjournment**

The meeting was adjourned at 1:22 p.m.

Respectfully submitted: Michelle Fisher, Secretary

*These meetings of the Board of Directors are in public for the purpose of conducting the school’s business and are not to be considered a public community meeting. There is a time for public participation during each meeting as indicated in the agenda.*

*Upon request to the academy office, the academy shall make reasonable accommodations for a person with a disability to be able to participate in this meeting.*

Certification:

East Shore Leadership Academy Board of Directors duly adopted the above minutes at a properly noticed open meeting held on June 13, 2022, at which a quorum was present.

Board Secretary/Board Designee: Michelle Fisher Approved, June 13, 2022.