



“DELIVERING THE EXTRAORDINARY”

**BOARD OF DIRECTORS**  
**East Shore Leadership Academy**  
**Regular Board Meeting Minutes – Virtual**  
**1403 7<sup>th</sup> Street**  
**Port Huron, MI 48060**  
Monday, January 11, 2021 (2:30 p.m.)

**Mission**

*“East Shore Leadership Academy, in pursuit of excellence, will develop future leaders through a strong academic foundation and the development of high moral character.”*

**Call to Order**

2:36 p.m.

**Pledge of Allegiance**

2:36 p.m.

**Roll Call**

Martin Doorn, President attending electronically from St. Clair County, Port Huron, Michigan  
Sharla Conlan, Vice President attending electronically from St. Clair County, Marysville,  
Michigan

Michelle Fisher, Secretary attending electronically from St. Clair County, Port Huron, Michigan  
Patrick Patterson, Director attending electronically from St. Clair County, Port Huron, Michigan  
Margaret Swegles was absent

**Recognition of other attendees**

Neil Hartman, Northern Michigan University – Present  
Nancy Gardner, Bold Education Connections - Present  
Deanna Keller, East Shore Leadership Academy - Present  
John Weier, The Romine Group – Absent  
John Romine, The Romine Group – Present

**Opening remarks by the Board Chair**

“During this time of uncertainty, we are doing the best we can to meet within the spirit of the law and the Open Meetings Act”

Each board member attending the meeting must announce publicly at the outset of the meeting that they are in fact attending the meeting electronically, and state the county, city, township or village and state where the member is located for inclusion in the meeting minutes.

### **Motion to Approve or amend the Agenda**

Motion to approve the January 11, 2021 Regular Board Meeting Agenda, by Conlan, supported by Patterson.

Doorn – Yes                      Fisher – Yes

### **Call to the Public**

The meeting is a meeting of the Board of Directors in public for the purpose of conducting the Academy's business and is not considered a public meeting. Those that may wish to address the Board on agenda items only may do so at this time by being recognized by the Board President. There will be a second Call to the Public near the end of the agenda where interested parties may address the Board on any items of their choice. Those that request to address the Board have a maximum of three minutes in which to speak.

No public comments were made.

### **Approval of Minutes**

Motion to approve the December 14, 2020 minutes, with a correction under the ESLA Safe School Preparedness Plan, by correcting the board members that voted after the motion was made and seconded to Doorn-yes and Conlan-yes, Patterson-yes: by Fisher, supported by Conlan.

Doorn – Yes                      Patterson – Yes

*Financial Report and Budget Amendments:* Nancy Gardner reported that QCS is being paid out of CRF funds for work completed. In comparison to the prior year budget, it appears less, however once the ESSER funds are collected that will change.

*Marketing Report:* Nancy Gardner discussed marketing initiatives. WGRT shares in LinkedIn the ESLA monthly podcasts. With open enrollment beginning March 1, 2021, promoting the school will increase via FB, radio, digital billboard, and the ESLA website.

*Enrollment/Retention Report:* Deanna Keller reported that there are 173 students enrolled in ESLA as of January 4, 2021. Students are 100% virtual at this time.

*School-wide Goals Report:* Deanna Keller mentioned the academic goals that will be used as measurable indicators for this school year. Starting January 18, 2021 testing will continue in person for students in grades K-1. Testing this age group is challenging when done virtual. Grades 2-8 completed their tests before the holiday break.

*Academic/Intervention Plan:* Deanna Keller reported that the two intervention teachers continue to work with the at-risk students in the regular virtual K-4 classroom. Several virtual events are scheduled for all core subjects and posted on FB for the 2020-21 school year. The three modes of delivery of instruction will re-commence beginning January 18, 2021, which is ahead of the state of Michigan's push to have all students back in person by March 1, 2021. Approximately 60% of ESLA students are returning in person with 40% remaining virtual. The Hybrid option is appreciated by parents that are comfortable having their child in the classroom one day a week for support, but not all five days.

*East Shore Leadership Academy Safe School Preparedness Plan update:* Deanna Keller reported that there are no changes in the plan at this time.

*Extended Learning Plan Reconfirmation and Extended COVID-19 Learning Plan January 2021 Progress Report approval:* Deanna Keller presented updates in the following areas,

1. Reconfirm Mode/Delivery of Instruction – The transition to 100% virtual took effect on December 1, 2020 and went very smoothly. Effective January 18, 2021 ESLA will go back to offering the three modes of instruction:
  - In Person – 100%
  - Hybrid – in person on Mondays for support and the rest of the week virtual
  - Virtual – 100%
2. Weekly Two-Way Interaction Rates – December 1-8, 2020 was 86.70% for an all-school average. December 9-15 was 90.20% and December 21-January 3, 2021 not applicable as that was the holiday break.
3. County Update on COVID-19 Cases – The St. Clair County Health Department reported as of January 6, 2021 was 7374 total cases, 4054 recovered and 167 deaths for a total of 3153 active cases.  
There were no confirmed COVID-19 cases at ESLA for the month of December 2020.
4. ESLA was required to have available on the school “transparency page” the Extended COVID-19 Learning Plan Progress Report. The report discussed professional development and training provided to teachers in the delivery of virtual content and the amount given to parents/guardians and pupils that was provided by ESLA related to how to access and use virtual content. The full progress report can be accessed at <https://www.eastshoreleaders.com/wp-content/uploads/2021/01/Extended-COVID-19-Learning-Plan-Report-January-2021-web.pdf>
5. Public Comments – No public comments at this time.

*Building and Grounds Report:* Nancy Gardner reported tasks that remain on the wish list. Funds will be available for future projects but undetermined how much. Decisions will likely be made in the spring however, quotes will be sought beforehand. All projects over the bid threshold, (around \$25,000) must be bid out.

*Bold Education Connections Workplace Safety Plan update:* Nancy Gardner reported she received from the St. Clair County Health Department, a survey of staff who would be interested in the COVID-19 vaccination. This is a choice left up to each individual.

*NMU Representative Report:* Neil Hartman reported that NMU is formulating a workshop for April or May 2021. It is undetermined if it will be in person or virtual. Some topics that may be covered; testing, and in what ways schools are being held accountable through COVID-19. If anyone has any other suggestions let him know.

Board evaluations are due to NMU by the end of March 2021.

He also inquired if any ESLA board members need to be re-appointed in 2021.

## **OLD BUSINESS**

*HVAC System:* John Romine reported the HVAC system is completed. The electricity is connected to all units. We are still waiting on DTE, which could take up to three months, to install a new pole to accommodate the wires to support the increase in needed power. On Wednesday they will be attempting to determine how many units can be powered with the electricity available at this time.

*GEERS grant:* Deanne Keller announced that ESLA was awarded \$16,717.00. The money needs to be expended by September 2021. It will be used to purchase additional online components for next year.

## **NEW BUSINESS**

*NMU Board Webinar Series:* It is unclear when the series was completed. Neil Hartman will check and let the board know if anything else is required at this time.

## **COMMUNICATIONS TO THE BOARD**

*Corona Virus Updates* – <https://www.michigan.gov/Coronavirus>

*Michigan Association of Public-School Academies* – <https://charterschools.org/ed/covid-19-charter-school-faqs>

## **Announcements and Recognition**

Announcements:

The next Board of Director's Regular Board Meeting will be held at 2:30 p.m. on Monday February 8, 2021 in a virtual format.

Recognition:

Nancy Gardner thanked board members for their continual support throughout this past year is January National Board Appreciation Month.

## **Final call to the public**

Interested parties may address the Board on any items of their choice. Those that wish to address the Board have a maximum of three minutes in which to speak.

No comments at this time.

## **Action Items**

Motion to receive the December 2020 Financial Reports for review as presented, by Conlan, supported by Patterson.

Doorn – Yes

Fisher – Yes

Motion to receive the ESLA Safe School Preparedness Plan update as presented, by Fisher, supported by Patterson.

Doorn – Yes

Conlan – Yes

Motion to receive and reaffirm the Extended COVID-19 Learning Plan that includes the Mode of Delivery and Instruction, Two-Way Interaction Rates, County Update on COVID-19, and approval of the COVID-19 Extended Learning Plan Progress Report, and Public Comments as presented, by Conlan, supported by Patterson.

Doorn – Yes

Fisher – Yes

Motion to receive the Bold Education Connections Workplace Safety Plan as presented, by Fisher, supported by Conlan.

Doorn – Yes

Patterson – Yes

### **Adjournment**

The meeting was adjourned at 3:51 p.m.

Respectfully submitted: Michelle Fisher, ESLA Board Secretary

*These meetings of the Board of Directors are in public for the purpose of conducting the school's business and are not to be considered a public community meeting. There is a time for public participation during each meeting as indicated in the agenda.*

*Upon request to the academy office, the academy shall make reasonable accommodations for a person with a disability to be able to participate in this meeting.*

Certification:

East Shore Leadership Academy Board of Directors duly adopted the above minutes at a properly noticed open meeting held on February 8, 2021 at which a quorum was present.

Board Secretary/Board Designee: \_\_\_\_\_ Approved,  
February 8, 2021.